



## *2024 Corporate Sponsorship Opportunities*



[Watch Antonio's Story](#)

YOUR SUPPORT CREATES OPPORTUNITIES AND TRANSFORMS LIVES

# Evie's Story

In the hearts of our team members, amidst the many stories of hope and resilience, there's one tale that shines like a beacon, a testament to the incredible impact of vision therapy. This is the story of Evie, a little girl who walked through our doors with a clouded world but left with a bright and clear vision of her future.

Evie's journey began at Origami when she was just seventeen months old, facing a world shrouded in uncertainty. Her eyes held a cloudy haze, and her development was marred by delays that left her family deeply concerned. Her development was delayed in terms of her motor skills due to the alignment and functioning of the ways in which her eyes and brain were working together, called Esotropia. Traditional medicine offered one solution—an invasive surgery. But hope is a powerful force, and it led Evie and her family to us.

At Origami, we believe in nurturing the potential in every child, and Evie was no exception. Our team of dedicated

therapists and care team members took her under their care, holding her small hand as they led her through her therapies. Her care team felt like more than just professionals to her mom. She said, "They were guardian angels, skilled and compassionate, helping Evie to stand strong against the challenges that life had thrown at her."

With each therapy session, Evie's progress was nothing short of remarkable. She achieved milestones that once seemed unattainable. Her courage was an inspiration, a morning sun that warmed the hearts of everyone who crossed her path. The battles she faced were victories etched into her very being, and her resilience became a beacon of hope for us all. Each time Evie would come to Origami, bopping around in her cute pigtails and sweet smile, she brightened everyone's day! Now discharged, she still warms the hearts of our team whenever they think of her and all she overcame.

Evie's journey has just begun, and with

a heart full of gratitude and love untold, her family will cherish every moment as they unfold before them. Evie's story is not just a testament to the power of vision therapy; it's a reflection of the dedication and commitment of our team and the hope that shines brightly in the eyes of every child who walks through our doors.





Learn More About Origami

## Corporate Sponsorship Benefits

- Supporting our mission ensures individuals in need of care will get the services they need to reach their greatest potential.
  - Origami is a 501(c)(3) private, nonprofit. Corporate donations are tax deductible.
  - Over 4,000 contacts including physicians, case managers, nurses, clinicians, attorneys, home care agencies and a wide variety of local business owners.
  - Origami engages in outreach year round, and provides many community education and awareness presentations.
- Over 100,000 website views annually.
  - Over 5,000 followers across Origami's social media platforms and an organic posts reach of over 15,000 per month.
  - Respected community and industry presence for expertise in neurological dysfunction rehabilitation.
  - Coverage and presence in various media outlets throughout the state and local market.

(Corporate Sponsors receive a 50% savings on room naming)

## \$15,000 Level I

- 1 Therapy Gym (Clinic) \*Two Signs**  
Largest room on campus and focal point of our clinic.
- 2 Classroom (Clinic) \*Three Signs**  
Large room = capacity for 50 individuals. Used for large group meetings/presentations.
- 3 ~~Main Waiting Room (Clinic)~~ MSU College of Osteopathic Medicine**  
Primary reception/waiting area for outpatient clients and Origami's guests.
- 4 ~~Conference Room (Clinic) \*Two Signs~~ Peckham, Inc.**  
Primary meeting space for group meetings 14-16 internal or external stakeholders.
- 5 ~~Courtyard (Neuro-Rehab Home)~~ In Memory of Michelle Knechtges**  
Courtyard and gardens visible from most client residences.

## \$10,000 Level II

- 6 Huddle North (Clinic)**  
Private meeting room for groups of 4-5.
- 7 Huddle South (Clinic)**  
Private meeting room for groups of 4-5.
- 8 ~~Huddle Reception (Clinic)~~ Mercantile Bank of Michigan**  
Private meeting room for groups of 4-5.
- 9 ~~Driving Simulator Room (Clinic)~~ HNI Risk Services**  
Houses our state-of-the art driving simulator, one of our fastest growing services.
- 10 Patio (Assisted Living Home)**  
Large deck on front side of Assisted Living home, for enjoyment of clients and families.
- 11 Sun Room (Assisted Living Home)**  
Private, peaceful gathering space for Assisted Living residents and families.
- 12 Dining Room (Neuro-Rehab Home)**  
Main eating area in residential home, used daily by residents, families/visitors, and staff.

## \$5,000 Level III

- 13 Clubhouse (Semi-Independent Building)**  
Multi-purpose space including a sitting area, small kitchen.
- 14 Conference Room (Semi-Independent Building)**  
Conference space for up to 12 in a quieter area on campus.
- 15 ~~Quiet Room (Clinic)~~ Diekema Hamann Architecture & Engineering**  
Quiet room located within therapy gym for private therapy needs.
- 16 Private Dining Room (Neuro-Rehab Home)**  
Small dining room available to residents and their families for private meals/celebrations.
- 17 ~~Staff Office (Assisted Living Home)~~ Dobie Construction**  
Break area and workspace used by staff on a 24/7 basis.
- 18 ~~Break Room (Clinic)~~ Pharmascript of Michigan**  
Break room used by staff.
- 19 Kitchen (Neuro-Rehab Home)**  
Adjacent to dining room, used daily by culinary staff and clients.
- 20 ~~Waiting Area (Clinic)~~ Foster Swift**  
Primary waiting room for residential clients awaiting therapy appointments.



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## \$15,000 Level I

- 1** ~~Therapy Gym I~~ **Sinas Dramis Law Firm**  
High traffic area and a main thoroughfare of the clinic.
- 2** **Therapy Gym II**  
Large room provides therapy space for many individuals at a time.
- 3** **Conference Room**  
Primary meeting space for group, family, or team meetings. 12-14 internal or external stakeholders.

## \$10,000 Level II

- 4** **Treatment Room I**  
Private room located within therapy gym for private therapy needs.
- 5** **Treatment Room II**  
Private room located within therapy gym for private therapy needs.
- 6** **Huddle Space**  
Private meeting room for group, family, or team meetings. 6-8 internal or external stakeholders.
- 7** **Neuro-Visual Therapy**  
Main treatment area for our exclusive vision therapy needs.
- 8** **Driver Rehab & Occupational Therapy**  
Main treatment area for our exclusive driver rehab services and other occupational therapy needs.
- 9** **Pediatric Therapy**  
Treatment area created for and used by our pediatric clients in a colorful and inviting setting.

## \$5,000 Level III

- 10** **Employee Break Room**  
Break room used by staff and off-site visitors.



[Watch Conner's Story](#)

<b>2024 SPONSORSHIP LEVELS &amp; BENEFITS</b>	<b>DIAMOND \$15,000</b>	<b>SAPPHIRE \$10,000</b>	<b>EMERALD \$6,000</b>	<b>RUBY \$3,000</b>
Acknowledgment in annual Impact Report	Logo	Logo	Logo	Logo
Logo displayed in main clinic entrance, running daily 7am-6pm	X	X	X	X
Logo and website link on Origami's website	X	X	X	X
Option to provide in-service to pertinent Origami employees	X	X	X	X
Logo highlighted in Origami's bi-monthly external Above the Fold newsletter	X	X	X	X
Exclusive campus room naming opportunities at 50% savings	X	X	X	X
Logos on Sponsor Slideshow at all major events	X	X	X	X
Name listed on program of all major events	X	X	X	X
Recognition in a quarterly corporate sponsor social media post on Origami's Facebook page	X	X	X	X
Opportunity to submit branded content for Origami's monthly employee newsletter	X	X	X	
Share your company's posts with Origami's followers on social media	X	X	X	
Opportunity to distribute marketing materials or approved logo items to Origami's team and clients	X	X		
Corporate sponsor social media highlight	Twice annually	Once annually		
Prominent display of logo on home page of website	X			
Prominent display of logo on organizational brochure	X			

# Make Your Greatest Impact

## Sponsorship Opportunities

**Diamond**  
**\$15,000**

**Sapphire**  
**\$10,000**

**Emerald**  
**\$6,000**

**Ruby**  
**\$3,000**

## Room Naming Opportunities

**Level I**  
**\$7,500**

**Level II**  
**\$5,000**

**Level III**  
**\$2,500**

**View a list of rooms  
available to name on the  
previous page.**

*We hope you will join us in furthering our mission of creating opportunities and transforming lives.  
We truly appreciate your thoughtful consideration of this request.*

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