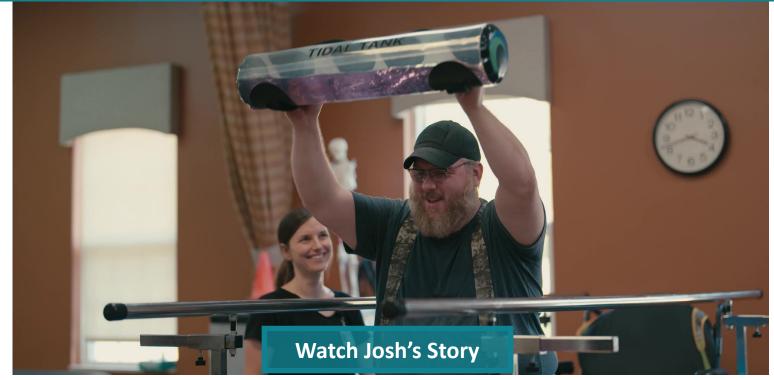


# 2025 Corporate Sponsorship Opportunities



## YOUR SUPPORT CREATES OPPORTUNITIES AND TRANSFORMS LIVES



## **Corporate Sponsorship Benefits**

- Supporting our mission ensures individuals in need of care will get the services they need to reach their greatest potential.
- Origami is a 501(c)(3) private, nonprofit. Corporate donations are tax deductible.
- Over 4,000 contacts including physicians, case managers, nurses, clinicians, attorneys, home care agencies and a wide variety of local business owners.
- Origami engages in outreach year round, and provides many community education and awareness presentations.

- Over 100,000 website views annually.
- Over 5,000 followers across Origami's social media platforms and an organic posts reach of over 15,000 per month.
- Respected community and industry presence for expertise in neurological dysfunction rehabilitation.
- Coverage and presence in various media outlets throughout the state and local market.

## (Corporate Sponsors receive a 50% savings on room naming)

## \$15,000 Level

1

4

5

- Therapy Gym (Clinic) \*Two Signs Largest room on campus and focal point of our clinic.
- 2 Classroom (Clinic) \*Three Signs Large room = capacity for 50 individuals. Used for large group meetings/presentations.
- **3** Main Waiting Room (Clinic) MSU College of Osteopathic Medicine Primary reception/waiting area for outpatient clients and Origami's guests.
  - Conference Room (Clinic) \*Two Signs Peckham, Inc. Primary meeting space for group meetings 14-16 internal or external stakeholders.
  - **Courtyard (Neuro-Rehab Home)** In Memory of Michelle Knechtges Courtyard and gardens visible from most client residences.

## \$10,000 Level II



7

8

11

12

- Huddle North (Clinic) Private meeting room for groups of 4-5.
- Huddle South (Clinic) Private meeting room for groups of 4-5.
- Huddle Reception (Clinic) Mercantile Bank of Michigan Private meeting room for groups of 4-5.
- 9 Driving Simulator Room (Clinic) HNI Risk Services Houses our state-of-the art driving simulator, one of our fastest growing services.
- 10 Patio (Assisted Living Home)
  - Large deck on front side of Assisted Living home, for enjoyment of clients and families.
  - Sun Room (Assisted Living Home)
    - Private, peaceful gathering space for Assisted Living residents and families.

## Dining Room (Neuro-Rehab Home)

Main eating area in residential home, used daily by residents, families/visitors, and staff.

## \$5,000 Level III

13
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Clubhouse (Semi-Independent Building) Multi-purpose space including a sitting area, small kitchen.



**Conference Room (Semi-Independent Building)** Conference space for up to 12 in a quieter area on campus.



**Quiet Room (Clinic)** Diekema Hamann Architecture & Engineering Quiet room located within therapy gym for private therapy needs.



Private Dining Room (Neuro-Rehab Home) Small dining room available to residents and their families for private meals/celebrations.



**Staff Office (Assisted Living Home)** Dobie Construction Break area and workspace used by staff on a 24/7 basis.



Break Room (Clinic) Pharmascript of Michigan Break room used by staff.



Kitchen (Neuro-Rehab Home) Adjacent to dining room, used daily by culinary staff and clients.

20	

#### Waiting Area (Clinic) Foster Swift

Primary waiting room for residential clients awaiting therapy appointments.



137 S. Marketplace Blvd. Lansing, MI 48917

## (Corporate Sponsors receive a 50% savings on room naming)

## \$15,000 Level |

1	

**Therapy Gym I** Sinas Dramis Law Firm High traffic area and a main thoroughfare of the clinic.



#### **Therapy Gym II**

Large room provides therapy space for many individuals at a time.



#### **Conference Room**

Primary meeting space for group, family, or team meetings. 12-14 internal or external stakeholders.

## \$10,000 Level II



#### **Treatment Room I**

Private room located within therapy gym for private therapy needs.



#### **Treatment Room II**

Private room located within therapy gym for private therapy needs.



#### **Huddle Space**

Private meeting room for group, family, or team meetings. 6-8 internal or external stakeholders.



#### **Neuro-Visual Therapy**

Main treatment area for our exclusive vision therapy needs.



#### **Driver Rehab & Occupational Therapy**

Main treatment area for our exclusive driver rehab services and other occupational therapy needs.



#### **Pediatric Therapy**

Treatment area created for and used by our pediatric clients in a colorful and inviting setting.



**Employee Break Room** 

Break room used by staff and off-site visitors.

## Watch Margarito's Story



2025 SPONSORSHIP LEVELS & BENEFITS	DIAMOND \$15,000	SAPPHIRE \$10,000	EMERALD \$6,000	RUBY \$3,000
Acknowledgment in annual Impact Report	Logo	Logo	Logo	Logo
Logo displayed in main clinic entrance, running daily 7am-6pm	x	х	x	х
Logo and website link on Origami's website	x	x	x	х
Option to provide in-service to pertinent Origami employees	x	x	x	x
Logo highlighted in Origami's bi-monthly external Above the Fold newsletter	x	x	x	x
Exclusive campus room naming opportunities at 50% savings	x	x	x	x
Logos on Sponsor Slideshow at all major events	x	x	x	x
Name listed on program of all major events	x	x	x	x
Recognition in a quarterly corporate sponsor social media post on Origami's Facebook page	x	x	x	х
Opportunity to submit branded content for Origami's monthly employee newsletter	x	х	x	
Share your company's posts with Origami's followers on social media	x	x	x	
Opportunity to distribute marketing materials or approved logo items to Origami's team and clients	x	x		
Corporate sponsor social media highlight	Twice annually	Once annually		
Prominent display of logo on home page of website	x			
Prominent display of logo on organizational brochure	x			

## Make Your Greatest Impact



We hope you will join us in furthering our mission of creating opportunities and transforming lives. We truly appreciate your thoughtful consideration of this request.

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