



## *2025 Corporate Sponsorship Opportunities*



YOUR SUPPORT CREATES OPPORTUNITIES AND TRANSFORMS LIVES



Learn More About Origami

## Corporate Sponsorship Benefits

- Supporting our mission ensures individuals in need of care will get the services they need to reach their greatest potential.
  - Origami is a 501(c)(3) private, nonprofit. Corporate donations are tax deductible.
  - Over 4,000 contacts including physicians, case managers, nurses, clinicians, attorneys, home care agencies and a wide variety of local business owners.
  - Origami engages in outreach year round, and provides many community education and awareness presentations.
- Over 100,000 website views annually.
  - Over 5,000 followers across Origami's social media platforms and an organic posts reach of over 15,000 per month.
  - Respected community and industry presence for expertise in neurological dysfunction rehabilitation.
  - Coverage and presence in various media outlets throughout the state and local market.

(Corporate Sponsors receive a 50% savings on room naming)

## \$15,000 Level I

- 1 Therapy Gym (Clinic) \*Two Signs**  
Largest room on campus and focal point of our clinic.
- 2 Classroom (Clinic) \*Three Signs**  
Large room = capacity for 50 individuals. Used for large group meetings/presentations.
- 3 ~~Main Waiting Room (Clinic)~~ MSU College of Osteopathic Medicine**  
Primary reception/waiting area for outpatient clients and Origami's guests.
- 4 ~~Conference Room (Clinic) \*Two Signs~~ Peckham, Inc.**  
Primary meeting space for group meetings 14-16 internal or external stakeholders.
- 5 ~~Courtyard (Neuro-Rehab Home)~~ In Memory of Michelle Knechtges**  
Courtyard and gardens visible from most client residences.

## \$10,000 Level II

- 6 Huddle North (Clinic)**  
Private meeting room for groups of 4-5.
- 7 Huddle South (Clinic)**  
Private meeting room for groups of 4-5.
- 8 ~~Huddle Reception (Clinic)~~ Mercantile Bank of Michigan**  
Private meeting room for groups of 4-5.
- 9 ~~Driving Simulator Room (Clinic)~~ HNI Risk Services**  
Houses our state-of-the art driving simulator, one of our fastest growing services.
- 10 Patio (Assisted Living Home)**  
Large deck on front side of Assisted Living home, for enjoyment of clients and families.
- 11 Sun Room (Assisted Living Home)**  
Private, peaceful gathering space for Assisted Living residents and families.
- 12 Dining Room (Neuro-Rehab Home)**  
Main eating area in residential home, used daily by residents, families/visitors, and staff.

## \$5,000 Level III

- 13 Clubhouse (Semi-Independent Building)**  
Multi-purpose space including a sitting area, small kitchen.
- 14 Conference Room (Semi-Independent Building)**  
Conference space for up to 12 in a quieter area on campus.
- 15 ~~Quiet Room (Clinic)~~ Diekema Hamann Architecture & Engineering**  
Quiet room located within therapy gym for private therapy needs.
- 16 ~~Private Dining Room (Neuro-Rehab Home)~~ In Memory of William Fenn**  
Small dining room available to residents and their families for private meals/celebrations.
- 17 ~~Staff Office (Assisted Living Home)~~ Dobie Construction**  
Break area and workspace used by staff on a 24/7 basis.
- 18 ~~Break Room (Clinic)~~ Pharmascript of Michigan**  
Break room used by staff.
- 19 Kitchen (Neuro-Rehab Home)**  
Adjacent to dining room, used daily by culinary staff and clients.
- 20 ~~Waiting Area (Clinic)~~ Foster Swift**  
Primary waiting room for residential clients awaiting therapy appointments.



(Corporate Sponsors receive a 50% savings on room naming)

## \$15,000 Level I

1

### ~~Therapy Gym I~~ Sinas Dramis Law Firm

High traffic area and a main thoroughfare of the clinic.

2

### Therapy Gym II

Large room provides therapy space for many individuals at a time.

3

### Conference Room

Primary meeting space for group, family, or team meetings. 12-14 internal or external stakeholders.

## \$10,000 Level II

4

### Treatment Room I

Private room located within therapy gym for private therapy needs.

5

### Treatment Room II

Private room located within therapy gym for private therapy needs.

6

### Huddle Space

Private meeting room for group, family, or team meetings. 6-8 internal or external stakeholders.

7

### Neuro-Visual Therapy

Main treatment area for our exclusive vision therapy needs.

8

### Driver Rehab & Occupational Therapy

Main treatment area for our exclusive driver rehab services and other occupational therapy needs.

9

### Pediatric Therapy

Treatment area created for and used by our pediatric clients in a colorful and inviting setting.

## \$5,000 Level III

10

### Employee Break Room

Break room used by staff and off-site visitors.



[Watch Margarito's Story](#)

<b>2025 SPONSORSHIP LEVELS &amp; BENEFITS</b>	<b>DIAMOND \$15,000</b>	<b>SAPPHIRE \$10,000</b>	<b>EMERALD \$6,000</b>	<b>RUBY \$3,000</b>
Acknowledgment in annual Impact Report	Logo	Logo	Logo	Logo
Logo displayed in main clinic entrance, running daily 7am-6pm	X	X	X	X
Logo and website link on Origami's website	X	X	X	X
Option to provide in-service to pertinent Origami employees	X	X	X	X
Logo highlighted in Origami's bi-monthly external Above the Fold newsletter	X	X	X	X
Exclusive campus room naming opportunities at 50% savings	X	X	X	X
Logos on Sponsor Slideshow at all major events	X	X	X	X
Name listed on program of all major events	X	X	X	X
Recognition in a quarterly corporate sponsor social media post on Origami's Facebook page	X	X	X	X
Opportunity to submit branded content for Origami's monthly employee newsletter	X	X	X	
Share your company's posts with Origami's followers on social media	X	X	X	
Opportunity to distribute marketing materials or approved logo items to Origami's team and clients	X	X		
Corporate sponsor social media highlight	Twice annually	Once annually		
Prominent display of logo on home page of website	X			
Prominent display of logo on organizational brochure	X			

# Make Your Greatest Impact

## Sponsorship Opportunities

**Diamond**  
**\$15,000**

**Sapphire**  
**\$10,000**

**Emerald**  
**\$6,000**

**Ruby**  
**\$3,000**

## Room Naming Opportunities

**Level I**  
**\$7,500**

**Level II**  
**\$5,000**

**Level III**  
**\$2,500**

View a list of rooms  
available to name on the  
previous page.

*We hope you will join us in furthering our mission of creating opportunities and transforming lives.  
We truly appreciate your thoughtful consideration of this request.*

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